



Strategic Plan in Brief 2025 – 2030 – 2040

FORT PIERCE VISION 2040

Fort Pierce 2040 is a Unique Coastal Florida City
 Our WATERFRONTS,
 Our DIVERSE AND STRONG LOCAL ECONOMY,
 Our HISTORY, ARTS AND CULTURE,
 Our LIVEABLE NEIGHBORHOODS,
 Our HISTORIC DOWNTOWN,
 Our FUN OPPORTUNITIES,
 Our COMMUNITY UNITY AND PRIDE
 MAKES US UNIQUE

GOALS 2030

BEAUTIFY OUR COMMUNITY
 =====
 DEVELOP OUR COMMUNITY
 =====
 ENGAGE OUR COMMUNITY
 =====
 SERVE OUR COMMUNITY
 =====
 ENJOY OUR COMMUNITY

POLICY AGENDA 2025

Top Priority

Proactive Property Maintenance Code and Enforcement/Compliance: Desired Outcomes, Best Practices and Staffing Report, Direction and Funding

**Jobs Corridor Development:
Update Report, Direction and City Actions**

**Annexations Actions Strategy:
Overall Direction and Decisions**

**City-Owned Properties:
Update Report, Direction and City Actions**

**Community Listening Action Plan:
Listening Community Meetings,
Going into the Community as a City Commission,
Getting Invitations from the Community**

**City Manager Hiring:
Selection and Onboarding**

High Priority

Comprehensive City Beautification Strategy and Action Plan: Goals/Outcomes, Best Practices, Report with Options, Direction, Funding and City Actions

Street Condition Assessment and Projects Plan: Condition Report. Project Plan/Priority and Election

**Community Safety Next Steps:
Report with Options, Direction and Funding
(Including SWAT Team, Drug Task Force,
Gang Task Force, Gun Violence Reduction, etc.)**

**City Economic Development Policies and Activities:
Comprehensive Review/Evaluation, Outcomes,
City Roles, Partners, Report,
Direction and City Actions**

Community Brand/Marketing Strategy and Action Plan: Outcomes, Best Practices, Report with Options, Direction and City Actions

**Comprehensive Ordinance Review and Update:
Completion
(Including Purchasing, Noise and Waterways)**

MANAGEMENT AGENDA 2025

Top Priority

**Public Facilities Maintenance Plan:
Development and Funding**

**City Marina Expansion:
Report with Options, Direction, Funding and City Actions**

**King's Landing Development – Private Development:
Amendment to Development Agreement**

**Purchasing Policies and Processes:
Comprehensive Evaluation, Best Practices,
Report with Options and Recommendations,
Directions and Implementation**

**Homeless/Unhoused Residents Strategy:
Report from Joint Homeless Task Force**

**Streamlining City Processes:
Update Report**

High Priority

**Port Development:
Rezoning Direction**

**Little Jim Bait and Tackle Operations:
RFP and Direction**

**Sunrise Theatre Operations:
Private Sector Implementation**

**Law Enforcement Impact Fees:
Review, Refinement and Expenditure Direction
(with St. Lucie County)**

**Comprehensive Plan Update:
Direction**

**Residential Design Catalog Development:
Direction and Completion**

MANAGEMENT IN PROGRESS 2025

Data Transfer of Naviline Cases (Pending Fines/Liens) into Tyler Munis
 Foreclosures: On going: Initiation, Case to City Attorney
 Street Pole Banners Program: Art Contest; Complete Installation
 Downtown Lighting Installation: Completion
 Wayfinding Signs: Fabrication; Complete Installation
 Memorials Signage and Clean Up Action Plan
 (Corp of Engineers Regulations) Including Sidewalks
 Annual Job Fair 2026
 Boarding House/Rooming House Regulations **(City Commission Decision)**
 Fisherman’s Wharf: Legal Resolution
 SHIP Home Rehabilitations (4)
 SHIP/First Time Homebuyers Down Payment Assistance Program:
 Virtual Services
 Resiliency Plan: Vulnerability Assessment
 Ordinance Revision in Response to HUD 2’ Freeboard Rule
 Community Rating System (CRS): Award Contract **(City Commission Decision)**
 FPRA Grant Programs Formalizing and Revamping
 Standard Operating Procedures for FPRA Programs, Projects and Initiatives
 Western Peninsula Charrette
 Sign Code: Completion
 Planning Application Fee Schedule: Completion
 Law Enforcement Impact Fee: Completion
 City Zoning Code: Refinements
 Means Court Center: Funding Agreement
 Sign Ordinance Update: Adoption **(City Commission Decision)**
 Community Policing Expansion: Annual Action Report
 Youth Council
 Unity in Our Community Event
 SnapComm Policy Updates
 Media Relations Policy
 Website Redesign and Update
 Hootsuite: Implementation
 Strategic Communications and Marketing Plan Update Report
 Crisis Communications Plan Update
 Commission Chamber Technology Upgrade: Funding **(City Commission: Decision)**
 Grants and Outside Funding Sources: Opportunity Report
 Cyber Security Training/Penetration Testing
 Litter Public Awareness/Education Campaign: Launch
 GIS Initiatives: Project Maps
 Police Strategic Plan: Annual Update
 Police Vehicles Replacement: Acquisition Patrol Vehicles Delivery:
 25 Vehicles Order
 Supervisor Handbook: Completion
 Police Leadership Program and Succession Plan: Development
 Online Guide for Potential Developers: Development
 Records Management Handbook and Reference Guide: Development
 Citywide Records File Plan: Development
 Records Storage Consolidation: Completion
 Low-Cost Veterinary Clinic at the Shelter: Creation
 ERP Phase III: Rollout (Human Resources/ Time Keeping/) of
 Electronic Record Processing System
 In-House Mental Health Program for Police Department Employees: Development
 Police Promotional Examination Program: Development
 New Medium- and Heavy-Duty Equipment:
 Acquisition Funding **(City Commission: Decision)**
 City Surplus Properties:
 Review Inventory and Sale Direction **(City Commission Decision)**
 Department Head Training Program: Completion
 HR Records Scanning

Personnel Rules and Regulations Revision: Completion
(City Commission Decision)
 Vendor Self Service Launch
 Enterprise Service Request Launch
 MyCivic Launch
 Open Enrollment Benefits Module Launch
 FPPD Network Infrastructure Refresh
 Mobile Device Management Platform Migration
 from Mosyle to Apple Business Essentials
 Enterprise Service Request Launch
 Site-to-Site Fiber: Rec Center, Public Works, City Hall and Means Court
 Service Desk Various Processes and Workflows QM.
 Highwaymen Museum ISP
 Installation with Access Control and Cameras Security Enhancements
 Service Desk Restructuring
 City Hall Threat Vulnerability Assessment Access Control Enhancements
 Tyler ESS, Evaluation, and Training Modules
 Evaluation Module Launch
 Mobile Phone Upgrades
 Phase 1 and 2 System Refreshes.
 All Platform Audits for Licensing, Costs and Quality Management
 Runbooks for Various Tiers and Areas of Operations.
 Asset Lifecycle Process Enhancements
 Dedicated Employee Training Room: Creation
 Risk Management Policies with HR Polices Alignment
 Emergency/Disaster Protocols and Perform
 More Detailed Employee Readiness Training
 Animal Service Division: Implementation
 Post-launch Tyler ERP Adjustments
 Building Department Accreditation: Application
 Transition to Electronic Signatures
 FPUA Lighting Contract and Standardization of Poles –
 Potential for Demonstration Project
 Fuel Inventory Module on ERP System: Implementation
 Accounts Receivable on ERP System: Implementation
 Finance Policies and Procedures: Update
 Call Center to Improve Customer Service
 Grant Writer: Onboarding
 Police Staffing Plan/Report: Completion **(City Commission Presentation)**
 Highway Museum: Report **(City Commission Presentation)**
 Sunrise Theatre Corporate Sponsorships, Donors and Members: Increase
 Sunrise Theatre Marketing: Expansion
 Sunrise Theatre Volunteer Program: Expansion
 Marina Security: Access Control
 Annual Highwaymen Heritage Trail Art Show and Festival 2025
 Marina Office Upgrade(s) –
 Multi-Phase Approach Including Controller, QuickBooks and Scribble
 Police Streamline the Non-Essential Calls
 Pay to Park Pilot Program: Decision Implementation
 Waterway Management Plan: Development
 Multi-Purpose Inshore Vessel Purchase: Completion
 Electronic Special Events Permit Process: Implementation
 Diverse Festivals (Juneteenth Celebration, Black Arts, Hispanic Heritage)
 Promotion and Calendar
 Adult Entertainment Permitting
 Marina Expansion Design
 Partnership with EventsbyPricilla
 Upcoming Event Honoring Earl Little
 In House Summer Camp

MAJOR PROJECTS 2025

Highwaymen Museum Development: Construction and Opening
 Street Resurfacing Projects 2025: Design and Construction
 16th Street (Avenue K to Avenue I) – Stormwater Replacement:
 Design and Construction
 Granada Street – Paving: Construction
 Avenue D Streetscape (Indian River Drive to 29th Street):
 Phase 1 Construction; Phase 2 Design Construction
 SUN Trail – Highwayman Trail Gap (Indian Hills Drive to Georgia Avenue): Rebid;
 Construction
 Surfside Drainage / Resurfacing – Phase II and III: Design and Construction
 Orange Avenue Beautification Project – FDOT: 13th to 33rd Street: Completion
 SUN Trail – Historic Downtown Trail – Design
 Little Jim Bait and Tackle – Septic to Sewer Conversion; Construction
 Indian River Drive (Marina Way to Seaway Drive): Construction
 11th, Boston and Preston Reconstruction: Design
 Surfside Drainage – Phase 4: Design
 Wendell Road (7th Street to 8th Street): Design
 Avenue Q (14th to 17th) – Drainage Replacement – Construction
 Parking Lots Projects: Avenue D; JCPenney
 Delaware Avenue/33rd Street Intersection Improvements
 Oaks at Moore’s Creek Phase II [Developer Driven]
 Old St. Anastasia School Site Master Plan

Public Works Fuel Island/Canopy Replacement
 City Hall Covered Walkway for Pedestrians (Parking Garage and City Hall): CIP Funded
 and Implementation
 Annual Road Resurfacing Projects
 Police Station Upgrade: Funding **(City Commission: Decision)**
 Parking Garage Structural Repairs
 Street Sweeping Program Improvements: Funding **(City Commission: Decision)**
 Pinewood Recreation Facility Improvements: Completion and Parking
 Fenn Park Reconstruction Project – Phase 2 and Parking Lot
 South Causeway Park Parking: Clean Up and Parking Spots; Signage
 Riverwalk Lighting, Banquet Chairs, and Window Tint:
 Upgrade Project: Funding (City Commission: Decision)
 Football Field Concession Stands, and Wind Screen on the Fence (with St. Lucie
 County): Direction
 Korean War Memorial: Relocation and Access Improvement
 Fertigation System
 Additional Area to Two Tee Complexes
 Fairways of Holes #6, #7 & #14
 Tee Markers Painting
 Tee Stones and Fairway Yardage Stones Painting
 Replacement of Chiller
 Mold Remediation