



FORT PIERCE

2024 STRATEGIC PLAN



**OCTOBER
2024**

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STOP

serve

ACTION ITEM 1 : Comprehensive Ordinance Review and Update: Completion and Adoption

KEY ISSUES

- Outdated Ordinances
- Language Clarification
- Streamlining Processes
- P-Card
- Construction Manager-at-Risk
- Time for Legal Review
- Establishment Veterinary Clinic
- Noise Impact on Current Development Project(s)
- Liens Issues
- First Contact for Nuisance Violations
- Sign Attached to Poles/Signals/ Stop Signs
- Timely Disposal of Pick-Up Signs
- Signs Associated with City-Supported Events

OCTOBER 2024 UPDATE

Ordinance amendments are progressing as planned. Planning and Purchasing drafts are in final review stages.

MILESTONES

A. PLANNING AND ZONING ORDINANCE – DEFINITIONS, USE TABLE AND CONDITIONAL USES		
1.	Prepare final drafts	9/24
2.	Complete legal review	9/24
3.	Planning Board: Review and Recommendations	10/24
4.	DECISION: Planning and Zoning Ordinance Adoption	11/24
B. PARKS ORDINANCE		
1.	Complete legal review	Complete
2.	DECISION: Park Ordinance Adoption	Complete
C. PURCHASING ORDINANCE		
1.	Complete legal review	9/24
2.	DECISION: Purchasing Ordinance Adoption	11/24
D. NUISANCE ORDINANCE		
1.	COMMISSION DAY MEETING: Nuisance Ordinance Review and Discussion	Complete
2.	Prepare final draft	Complete
3.	Complete legal review	Complete
4.	DECISION: Nuisance Ordinance Adoption	Complete
E. ANIMAL CONTROL ORDINANCE		
1.	Finalize ordinance with St. Lucie County	9/24
2.	DECISION: Animal Control Ordinance Adoption	10/24
F. NOICE ORDINANCE		
1.	Final legal review	9/24
2.	DECISION: Noise Ordinance Adoption	10/24

Responsibility: City Manager

ACTION ITEM 2 : City Services and Staffing Plan for Growth - Direction and Funding

KEY ISSUES

- Standardized Job Descriptions
- Homestead Cap Growth: 2%
- Millage Rate
- Increasing Operating Costs
- Population Growth
- Growth in Demands for Service
- Average Households: \$300 Annual Contribution to Ad Valorem Taxes
- Finding Quality City Workforce
- Very Competitive Labor Market
- Limited Organization Capacity for Additional Work
- Changing Workforce Expectations
- Future Use of AI by City
- Residents Lack of Understanding City Services, Finances and Taxes, Growth Impact
- Contracting for City Services
- Link to Boundary Discussion

OCTOBER 2024 UPDATE
 Complete.

MILESTONES		
1.	Deputy City Manager Admin Services provides structure for Department Director Reports	Complete
2.	Department Director Report to City Manager Service Levels, Staffing Needs and Salary Markets	Complete
3.	Prepare proposed Budget FY2025	Complete
4.	BUDGET WORKSHOP: Budget FY2025 Presentation, Discussion and Direction	Complete
5.	DECISION: Budget FY2025 Adoption	Complete

Responsibility: City Manager



ACTION ITEM 3 : Major Road Improvement Strategy - Outcomes, Report with Options, Funding Mechanism, Direction and City Actions/Project Priority

KEY ISSUES

- Growth
- Increasing Traffic Volume
- Working with St. Lucie County
- Working with FDOT
- Identification of Roads
- Funding Mechanism for Projects
- Project Timing
- County CIP for Roads and ROW

MILESTONES		
1.	Identify roads—major corridors	Complete
2.	Review current projects and plans	Complete
3.	Review funding mechanisms	Complete
4.	BUDGET WORKSHOP: FY2025 Road Report Presentation, Discussion and Direction	Complete

Responsibility: Deputy City Manager - Public Services

OCTOBER 2024 UPDATE

The following roadway corridors have been identified to be priority for FY 2025:

- Indian River Drive – Roadway design nearing 90% completion. Utility relocations have been awarded and final contracts expected by September 2024. Construction of utility relocations anticipated to begin October 2024. Roadway construction scheduled to begin February 2025.
- Avenue D – (US 1 to 29th Street) – FDOT currently reviewing bid documents. Anticipate project to be placed for bid in October 2024.
- 13th Street – Preparation of plans and bid documents underway.



ACTION ITEM 4 : Street Lights - Services Level, Direction, Funding and City Actions

KEY ISSUES

- Dark Areas in Community – Lights Out – Noticed by our Residents
- Decorative Lighting – Procurement 8-12 months Delays
- Requests for Replacement Lights
- Enhanced Coordination: UA and Public Works
- Revised Replacement Process
- Follow-Up: Work Completed
- Timely Repair and Replacement
- Regular Nightly Street Light Inspections
- Street Light Design Alternatives
- FDOT Lighting Requirements
- Community Dialog and Explanation to Residents
- Street Light Inventory
- Street Light Inventory Space
- Additional Cost for Inventory
- Funding

MILESTONES

1.	Prepare Report on Updated Process between FPUA and Public Works	6/24
2.	COMMISSION DAY MEETING: Street Light Report Presentation and Discussion	6/24
3.	Prepare budget proposal for inventory and inventory space	7/24
4.	BUDGET WORKSHOP: Budget FY2025 Street Light Inventory and Inventory Space	7/24
5.	DECISION: Budget FY2025 Adoption Funding for Street Lights	9/24

Responsibility: FPUA Utilities Director

OCTOBER 2024 UPDATE

- At this time, there are two City street lights pending repair.
- Waiting on the City to accept the new agreement.



ACTION ITEM 5 : Five-Year Financial Plan - Development (including Projections)

KEY ISSUES

- Population Growth
- Growing Demands for City Services
- Dynamic Economic Environment
- Interest Rates
- Increasing Operating Costs
- Increasing Project Costs

MILESTONES

1.	Prepare 5-Year Financial Plan	Complete
2.	BUDGET WORKSHOP: Budget FY2025 Financial Plan Presentation and Discussion	Complete

Responsibility: Finance Director

OCTOBER 2024 UPDATE

The 5-Year Financial Plan was presented to the City Commission at the 7/8/24 Budget Workshop.

ACTION ITEM 6 : St. Lucie County - Key Issues, Direction and City Actions

KEY ISSUES

- Homeless
- Harbor Point/Park Point Park Plan
- Row Management and Maintenance
- Annexation
- Delaware Avenue Update
- TRC Development Process
- Opioid Abatement Strategy
- Quiet Zones

MILESTONES

1.	JOINT MEETING WITH BOARD OF COUNTY COMMISSIONERS	1/25
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Responsibility: City Clerk

OCTOBER 2024 UPDATE

This meeting will be scheduled after the first of the year.



ACTION ITEM 7 : Law Enforcement Impact Fees - Review, Refinement and Expenditure Direction (with St. Lucie County)

KEY ISSUES

- Legal Framework
- Coordination with St. Lucie County
- Use of Funds
- Capital Needs of Police Department
- 90 Day Notification Requirement

OCTOBER 2024 UPDATE

The consultant has prepared the final draft report. Meeting is to be held on November 7th with the consultant to go through the report.

MILESTONES		
1.	Develop proposal for Law Enforcement Impact Fees	11/24
2.	Finalize Report	11/24
3.	DECISION: Law Enforcement Impact Fee Adoption	12/24
4.	Notification to community	1/25
5.	Date: Implementation	2/25

Responsibility: Planning Director

ACTION ITEM 8 : Management Succession Plan and Preparedness - Update Report and Next Steps

KEY ISSUES

- City Engineer
- Police Chief
- Marina Director
- City Manager with Plan

OCTOBER 2024 UPDATE

No new updates at this time.

MILESTONES		
1.	BRIEFING REPORT: Update on Management Succession Status and Upcoming Next Steps	10/24

Responsibility: City Manager



ACTION ITEM 9 : Traffic Signal Intersections Maintenance - Report with Options, Direction and Actions

KEY ISSUES

- Equipment for Maintenance
- Temporary Solution with Private Sector
- Significant Maintenance Needs
- No Bids on RFP – Little Interest in Private Sector

MILESTONES		
1.	Implement Temporary Solution	Complete
2.	Prepare 6-Month Evaluation Report	10/24
3.	Present Report to City Manager	10/24

Responsibility: Deputy City Manager - Public Services

OCTOBER 2024 UPDATE

Engineering is currently working with the Purchasing Department for a sole source contract for annual maintenance.



ACTION ITEM 10 : Labor Negotiations and Contracts - Approval

KEY ISSUES

- Wages
- Benefits
- Guidelines for Negotiation
- Compensation Market

OCTOBER 2024 UPDATE

TEAMSTERS

- Contract has been ratified and is set to go to the Commission on October 14, 2024.

PBA OFFICERS

- Contract has been ratified and is set to go to the Commission on October 14, 2024.

PBA SERGEANTS & LIEUTENANTS

- Contract has been ratified and is set to go to the Commission on October 14, 2024.

MILESTONES

A. TEAMSTERS

- | | | |
|----|--|----------|
| 1. | Negotiations | Complete |
| 2. | DECISION: Teamster Labor Contract | Complete |

B. PBA OFFICERS

- | | | |
|----|--|----------|
| 1. | Negotiation | Complete |
| 2. | DECISION: PBA Officers Contract | Complete |

C. PBA SERGEANTS & LIEUTENANTS

- | | | |
|----|---|----------|
| 1. | Negotiation | Complete |
| 2. | DECISION: PBA Sergeants & Lieutenants Contract | Complete |

Responsibility: Deputy City Manager - Administrative Services



ACTION ITEM 11 : Street Sweeping Service Level - Report, Direction and Funding

KEY ISSUES

- Equipment Order Time and Delivery
- Parking Regulations
- Alternative Schedule
- Resource Needs
- Service Level(s)
- Link to Beauty Community
- Community Expectations

MILESTONES

1.	Prepare report on equipment, alternative schedule and resources needs	10/24
2.	COMMISSION DAY MEETING: Street Sweeping Report Presentation and Discussion	10/24

Responsibility: Deputy City Manager - Public Services

OCTOBER 2024 UPDATE

During the Fort Pierce Redevelopment Agency Regular Meeting on July 9, 2024, staff was tasked with launching a Street Sweeper Naming Contest to engage and inform the community about the city's new street sweeper in a fun way. In August, an online contest was initiated for the public to submit their name ideas. After collecting the suggestions, Public Works Staff voted on the top five names. These selections were then shared on the City's social media platforms for a public vote. The winning name, "Sweeping Beauty," was submitted by Fort Pierce resident James Lotz. As a reward, the winner received a \$100 gift card and had the opportunity to take photos with the staff, the Mayor, and Commissioner Jeremiah Johnson. The street sweeper was then adorned with a new design featuring the winning name.



ACTION ITEM 12 : Customer Service and Working Remotely/Flexible Hours - Update Report

KEY ISSUES

- City Policy
- City Employee Expectations
- Emerging Workforce Expectations
- Consistency within City Government
- Impacts on City Operations and Processes

MILESTONES

1.	Finalize policy changes and submit to City Manager	9/24
2.	Report to City Manager	9/24
3.	City Manager Decision	10/24

Responsibility: Deputy City Manager - Administrative Services

OCTOBER 2024 UPDATE

This is in progress.



Live Love Lafayette



ACTION ITEM 1 : Annexation Strategy and Action Plan - Overall Direction and Decision

KEY ISSUES

- Focus on Commercial Areas
- Residential Areas not Cost Effective for the City
- Legal Restrictions
- Utilities as an Incentive
- Ability of City to Service
- Squaring City Boundaries
- Urban Services Boundary Review
- Voluntary Annexation

MILESTONES		
1.	Identify potential areas for annexation	9/24
2.	Develop Overall Strategy and Specific Action Plan	9/24
3.	COMMISSION DAY MEETING: Annexation Strategy and Action Plan Presentation, Discussion and Direction	10/24
4.	DECISION: Specific Annexation Agreement	TBD

Responsibility: Planning Director

OCTOBER 2024 UPDATE

- A memo to the City Attorney will be issued prior to November 8th with the intent to confirm State Statute annexation procedures which do not require referendum and other legal restrictions.
- A presentation will be scheduled for City Commission discussion.

ACTION ITEM 2 : 13th Street Improvements - Direction and Funding

KEY ISSUES

- Funding Mechanism
- Overall Design
- Segment: Orange Avenue to Virginia

MILESTONES		
1.	Identify alternate funding source(s)	11/24
2.	Update Design Plan	12/24

Responsibility: Deputy City Manager - Public Services

OCTOBER 2024 UPDATE

- Plans for the next phase of construction are scheduled to be completed in October 2024.
- Funding sources are being investigated at this time.
- Engineering is currently reviewing final plans.

ACTION ITEM 3 : Lincoln Park Corridor Redevelopment/Zoning Code Revision - Update Report and Adoption

KEY ISSUES

- Entrance
- Lot Size
- Zoning Code Revision

OCTOBER 2024 UPDATE

The Innovative Community Development ordinance was adopted at the September 3, 2024 Commission meeting.

MILESTONES

1.	Complete legal review of Zoning Code Revision	Complete
2.	Planning Board Review	Complete
3.	DECISION: Lincoln Park Corridor Redevelopment/Zoning Code Revision	Complete

Responsibility: Planning Director

ACTION ITEM 4 : Neighborhood Identity and Branding - Consultant Selection and Neighborhood Identification

KEY ISSUES

- Outcomes
- Best Practices
- Neighborhoods
- Methodology
- Costs
- Funding

OCTOBER 2024 UPDATE

A scope has been drafted but staff is still awaiting the executed amended contracts for the Urban Planners (Architects Design Collaborative and Cotleur & Hearing) for this project. Once the executed agreements are received, contact will be made with one or both firms for a proposal and a specific authorization to be drafted for RLS and FPRA Board approval.

MILESTONES

1.	Identify consultant	10/24
2.	DECISION: Award Consulting Contract for Neighborhood Identity and Branding	11/24
3.	Develop comprehensive report	1/25
4.	COMMISSION DAY MEETING: Neighborhood Identity and Branding Report Presentation, Discussion and Direction	2/25

Responsibility: City Manager

ACTION ITEM 5 : Port Development - Re-Zoning Direction

KEY ISSUES

- Port Zoning
- Stakeholder Meeting
- Working with St. Lucie County

OCTOBER 2024 UPDATE

- The Code is in final review.
- St. Lucie County objected to the format and options proposed for the types and uses for development.
- Other property owners have raised very minor content issues which are being resolved.

MILESTONES

1.	Complete legal review of Port Re-Zoning	Complete
2.	Planning Board: Re-review	11/24
3.	DECISION: Port Zoning Revisions Adoption	12/24

Responsibility: Planning Director

ACTION ITEM 6 : Downtown Development Master Plan Implementation - Direction and Funding

KEY ISSUES

- U. S. 1 Pedestrian Crossing at Avenue "A"
- 2nd Street Festival Street
- Marina Square Improvements
- Veteran's Park Improvements

OCTOBER 2024 UPDATE

Proposed improvements are being evaluated for safety and functionality. Coordination with FDOT is necessary for the first project. FPRA is currently soliciting feasibility studies and preliminary design proposals for the Master Plan implementation.

MILESTONES

1.	Evaluation of each project (4)	10/24
2.	Downtown Development Master Plan Implementation Proposal	10/24

Responsibility: Deputy City Manager - Public Services

ACTION ITEM 7 : Comprehensive Plan Update - Direction

KEY ISSUES

- Legislative Changes
- Affordable Housing
- Accessory Dwelling Units
- Small Lots
- Transportation Concurrency
- Zoning Categories

MILESTONES		
1.	DECISION: Award Contract Continuing Service for Comprehensive Plan Update	1/25
2.	Complete update	2/25
3.	Planning Board: Review	4/25
4.	DECISION: Comprehensive Plan Update Adoption	5/25

Responsibility: Planning Director

OCTOBER 2024 UPDATE

Consultant appointment to be determined. Letter of intention to amend Comprehensive Plan to be issued prior to Feb 2025. Adoption is not required until 12 months after acceptance of notification by the State.



ACTION ITEM 8 : Delaware Avenue Corridor Development - Update Report, Direction and City Actions

KEY ISSUES

- Link to Joint Meeting with St. Lucie County Commission
- Outcomes
- Options
- City Actions
- County Project
- Segment: 17th to Hartman

MILESTONES		
1.	Prepare Report	8/24
2.	REPORT: Delaware Avenue Corridor Development	9/24

Responsibility: FPUA Utilities Director

OCTOBER 2024 UPDATE

The Delaware Avenue water main replacement project, spanning 13th to 15th Street, is scheduled to commence in mid to late October 2024. In parallel, design work for the water main and sewer service replacements between S 25th and S 33rd Streets will begin this October, pending a route survey from our consulting firm. If funding is secured, we expect construction to start in mid to late FY 2025, significantly improving the area's infrastructure.



ACTION ITEM 9 : On-Demand Public Transportation - Direction and City Actions

KEY ISSUES

- Service Level
- Contract
- Implementation
- Service Boundary Expansion
- 7 Day a Week Services

OCTOBER 2024 UPDATE
 Complete.

MILESTONES

1.	FPRA DECISION	Complete
2.	Negotiate contract	Complete
3.	DECISION: Award Contract for On-Demand Transportation	Complete
4.	Implementation: On-Demand Service	Complete

Responsibility: City Manager

ACTION ITEM 10 : Seaplanes Facility and Service - Permitting, Design and Construction

KEY ISSUES

- Permitting
- Construction

OCTOBER 2024 UPDATE
 The seaplane base is currently in permitting. The approval is required from six entities:

- FAA - Permitting complete
- FDOT - Permitting complete
- Army Corps of Engineers - Currently under review. No comments have been received.
- SFWMD - Currently under review. No comments have been received.
- FDEP - Currently under review. Comments received on 9/25/24 consisting of 25 comments.
- FWC - Currently under review. Received 2 comments for clarification.

MILESTONES

1.	Complete Permitting - Receive Permits	12/24
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Responsibility: Deputy City Manager - Public Services

ACTION ITEM 11 : Resilient City Strategy/Action Plan Implementation - Report, Direction on Next Steps and City Actions

KEY ISSUES

- Definition
- Projects
- Funding Mechanism
- Resiliency Framework
- Resiliency Study
- Stormwater Master Plan

OCTOBER 2024 UPDATE

- The City has been awarded a Vulnerability Assessment Grant from FDEP totaling \$159,665. Kimley Horn has been chosen as the consultant and their Specific Work Authorization has been approved by the Commission. Currently awaiting the executed contract agreement from FDEP.
- The consultant estimates that the study and report will take 30 months to complete from execution, making March 2026 the due date for the final report.

MILESTONES

1.	Hire Resiliency Manager/Coordinator	12/25
2.	Establish Resiliency Framework	3/26
3.	Identify CIP Projects	12/25
4.	Complete Resiliency Study and Stormwater Master Plan	3/26
5.	COMMISSION DAY MEETING: Resiliency Study and Stormwater Master Plan Presentation and Discussion	3/26

Responsibility: Deputy City Manager - Public Services

ACTION ITEM 12 : Beachside Parking Pilot Study - Implementation, Evaluation and Future Direction

KEY ISSUES

- Outcomes
- Parking Pilot
- Jetty Park
- South Causeway Park

MILESTONES

1.	Presentation to Committee	Complete
2.	DECISION: Parking Pilot Study Direction	Complete

Responsibility: Community Response Director

OCTOBER 2024 UPDATE

Complete.

ACTION ITEM 13 : Short-Term Rental Regulations- Legal Update, Direction and City Actions

KEY ISSUES

- Fee Schedule

OCTOBER 2024 UPDATE

Commission reviewed in October and asked for additional information.

MILESTONES

1.	Prepare Annual Fee update	10/24
2.	COMMISSION DAY MEETING: Short-Term Rental Fee Update Discussion and Direction	10/24

Responsibility: City Clerk

ACTION ITEM 14 : Agricultural Zoning: Concept, Direction and Ordinance Amendments

KEY ISSUES

- Zoning Changes
- Link to Comprehensive Planning Update

OCTOBER 2024 UPDATE

To be implemented as part of the Comprehensive Plan.

MILESTONES

1.	Complete update	11/24
2.	Planning Board: Review	12/24
3.	DECISION: Comprehensive Plan Update/Agricultural Zoning Adoption	2/25

Responsibility: Planning Director



engage



ACTION ITEM 1 : Proactive City/Community Marketing Strategy Expansion - Outcomes, Report with Options, Direction and City Actions

KEY ISSUES

- Proactive Marketing
- Telling the City’s Story
- Continue to Enhance the Image of Fort Pierce
- Promoting “Small Town Feeling”
- Showcasing City Government
- Showcasing Fort Pierce Community
- Need for Community Market Analysis – More Informed Community
- Marketing beyond Departmental Capacity
- Best Practices – Public and Private
- Message for our Community
- Changing Perceptions/ Misperceptions of Fort Pierce
- Ad Agency to Market Fort Pierce
- Marketing: to our Community and Outside World
- Major Topics
- Partnership with FPUA
- Community Partners

MILESTONES

A. MAJOR ATTRACTION MARKETING

- | | | |
|----|--|------|
| 1. | Team develops proposal for marketing major Fort Pierce attractions | 8/24 |
| 2. | Present proposal to City Manager | 9/24 |
| 3. | REPORT: Major Attraction Marketing | 9/24 |

B. MARKETING CITY SUCCESSES

- | | | |
|----|----------------------------------|------|
| 1. | Prepare Action Plan | 8/24 |
| 2. | REPORT: City Successes Marketing | 9/24 |

C. COMPREHENSIVE PROACTIVE MARKETING PROGRAM - COMMUNITY AND OUTSIDE WORLD

- | | | |
|----|--|----------|
| 1. | BUDGET WORKSHOP: Marketing Presentation, Discussion and Direction | Complete |
| 2. | Issue RFQ | 8/24 |
| 3. | Review proposal - scope, costs | 9/24 |
| 4. | Develop budget proposal | 10/24 |
| 5. | Present proposal to City Manager | 10/24 |

Responsibility: Deputy City Manager - Administrative Services

OCTOBER 2024 UPDATE

MAJOR ATTRACTION MARKETING

- In progress. Awaiting additional information.

MARKETING CITY SUCCESSES

- In progress. Awaiting direction regarding a consultant.

PROACTIVE MARKETING PROGRAM

- Awaiting amount available in budget to hire a consultant to assist with this initiative.

ACTION ITEM 2 : “One Fort Pierce” Community – Strengthening - Next Steps

KEY ISSUES

- What Does “One Fort Pierce” Mean to You?
- Incorporate in City Website – Personal Link to Residents

MILESTONES

1.	Complete “One Fort Pierce” community Mural on Solid Waste Truck	Complete
2.	Link to Community Marketing Action	Ongoing

Responsibility: Deputy City Manager - Administrative Services

OCTOBER 2024 UPDATE

City website and social media sites are updated regularly to reflect marketing actions.

ACTION ITEM 3 : Community Listening Action Plan

KEY ISSUES

- Town Hall Meeting – Unstructured Agenda
- Outreach to Residents

MILESTONES

1.	Conduct Town Hall Meeting	TBD
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Responsibility: Mayor and City Commissioners

ACTION ITEM 4 : Community Survey - Development, Completion and Report to City Commission

KEY ISSUES

- Findings
- Learning Points
- Potential Actions
- Use Technology for Feedback and Emergency Management – Texting and Social Media
- Reaching out to Youth

MILESTONES

1.	Complete survey and prepare report	Complete
2.	COMMISSION DAY MEETING: Community Survey Presentation and Discussion	Complete

Responsibility: City Manager

OCTOBER 2024 UPDATE

Complete.

ACTION ITEM 5 : Community Events and Festivals - Permitting Fee, Quality Control, Evaluation and Direction

KEY ISSUES

- Increasing Costs
- Expectations of City Government
- Cost Recovery
- Parking
- Fee Structure
- Types of Events
- City Role
- City Degree of Support
- Funding Mechanisms
- Impacts on Daily Operations
- Community Building – Residents Involved and Meeting Residents
- Market Analysis: City Fee Structure
- Facility: Size, Needs, Renovation or New
- Link to Downtown Master Plan
- Fort Pierce Yacht Club Lease of City Building
- Link to Seaplane Facility
- Location with Water View

OCTOBER 2024 UPDATE

In progress.

MILESTONES

1.	Update and revise presentation	10/24
2.	COMMISSION DAY MEETING: Community Events and Festivals Presentation, Discussion and Direction	10/24

Responsibility: Deputy City Manager - Administrative Services

ACTION ITEM 6 : Celebrating Community Heroes Implementation: Next Steps

KEY ISSUES

- Resolution for Program
- Costs/Fees
- Criteria: Heroes

OCTOBER 2024 UPDATE

This program has been approved by the City Commission. To date, we have received 1 application. Staff will continue to promote this program.

MILESTONES

1.	Prepare final draft resolution	Complete
2.	DECISION: Resolution for Celebrating Community Heroes – Banners Program	Complete

Responsibility: Deputy City Manager - Public Services



Beauty

ACTION ITEM 1 : City Beautification Strategy and Action Plan - Goals/ Outcomes, Best Practices, Report with Options, Direction, Funding and City Actions

KEY ISSUES

- Desired Outcomes
- Problems/Opportunities
- Best Practices
- Program Options
- City Role
- Costs
- Funding Mechanism
- Foreclosed Property and Direction

MILESTONES		
1.	Complete update of current City Beautification Program/Strategy and Actions	Complete
2.	COMMISSION DAY MEETING: City Beautification Strategy/Program Presentation and Discussion	Complete
3.	Prepare update Report on Foreclosed Properties	10/24
4.	COMMISSION DAY MEETING: Foreclosed Property Inventory and Direction	10/24

Responsibility: Community Response Director; Deputy City Manager - Public Services

OCTOBER 2024 UPDATE

- During the Regular City Commission Meeting on August 12, 2024, City Commissioners approved the Keep Fort Pierce Beautiful (KFPB) Advisory Board’s suggestion to launch a Public Education Campaign focused on Littering and Recycling. As part of this initiative, staff developed a campaign plan, which was shared with the KFPB Advisory Board in September, 2024. This plan outlines the necessary steps for effective implementation. The first step involves creating a brand for the campaign. Consequently, staff has recently engaged marketing and branding services. The new marketing brand will be presented at the November KFPB Advisory Board meeting, followed by the initiation of additional steps in the plan..
- Foreclosure Properties Report: 11 properties have been identified and are being issued their initial notice of the City’s intent to foreclose. A new process service company was identified and will be handling this portion of the process.

ACTION ITEM 2 : Housing Authority Property Maintenance/Condition - Discussion with FPHA and City Action

KEY ISSUES

- Housing Authority Property Conditions and Appearance
- Property Management
- Compliance with City Codes
- City Role
- Lack of Maintenance

MILESTONES

1.	Identify problem areas – condition and appearance	10/24
2.	Meeting with Mayor/City Manager and Housing Authority Chair/Executive Director	TBD

Responsibility: Community Response Director

OCTOBER 2024 UPDATE

Awaiting Building Department's minimum housing standards update.



ACTION ITEM 3 : Orange Avenue Beautification Action Plan (including Complete Streets)

KEY ISSUES

- West of 33rd Street
- 17th Street to Kings Highway
- FDOT Control of Roads
- Outside City Limits
- Unattractive Corridor

MILESTONES	
1. Approach FDOT	Complete
2. Receive FDOT Response	10/24
<i>Responsibility: Deputy City Manager - Public Services</i>	

OCTOBER 2024 UPDATE

- Orange Avenue, 32nd Street east to US 1 is under construction. The FDOT contractor will provide safety upgrades throughout the corridor to include ADA accessibility upgrades, lighting improvements and pavement resurfacing. The duration of construction will be 259 days, ending July 2025. Project Under Construction
- Orange Avenue from 32nd Street to Lamont Road design has begun.
- Improvements will include ADA accessibility upgrades, lighting improvements, and pavement resurfacing.



ACTION ITEM 4 : Housing Minimum Living Standards Program and Enforcement Tools - Definition, Best Practices, Report with Options, Direction, Community Information/Education and Initial Implementation

KEY ISSUES

- Concept Definition
- Desired Outcomes
- Major Problems
- Frequent “Flyers”
- Best Practices
- Compliance/Enforcement Tools
- Special Magistrate Expectations and Contract
- City Role
- Landlord Responsibilities
- Landlord Accountability
- Landlords Putting the Burden on Tenants
- Impacts on Renters
- Protection the Interests of Renter

MILESTONES		
1.	Investigate concept and best practices	Complete
2.	Identify major problems for our Fort Pierce community	Complete
3.	Prepare comprehensive report with options and recommendations, including an implementation plan	12/24
4.	COMMISSION DAY MEETING: Minimum Housing Living Standards and Tools Report Presentation, Discussion and Direction	1/25
<i>Responsibility: Building Director</i>		

OCTOBER 2024 UPDATE

Preparing report.

ACTION ITEM 5 : Entrances/Gateways Plan - Development and Adoption

OCTOBER 2024 UPDATE

Signs are currently being fabricated and the project is on target.

MILESTONES		
1.	Identify locations	Complete
2.	Complete permitting	10/24
3.	Complete installation	1/25
<i>Responsibility: City Manager</i>		

ACTION ITEM 6 : Mural Projects 2024 - Direction

KEY ISSUES

- Locations
- Artists
- Artist Agreement

OCTOBER 2024 UPDATE

Mural projects are continuing as planned.

MILESTONES

1.	Call for artists	Complete
2.	Identify artists	Complete
3.	DECISION: Award Contract for Mural Artists	10/24
4.	Start murals	11/24
5.	Complete murals	12/24

Responsibility: City Manager

ACTION ITEM 7 : Annual Beach Renourishment - St. Lucie County and U. S. Army Corps of Engineers - Update

KEY ISSUES

- St. Lucie County Project
- Bi-Annual Funding (2025)

OCTOBER 2024 UPDATE

This project is complete; interlocal agreement with St. Lucie County has been executed.

MILESTONES

1.	FPRA Funding \$500,000	Complete
2.	Secure Interlocal Agreement with St. Lucie County	Complete

Responsibility: City Manager



ACTION ITEM 8 : Landscape Code - Revision

KEY ISSUES

- Code Revisions
- Maintenance Requirement
- Plants Surviving
- Natural Old Florida Feeling

OCTOBER 2024 UPDATE

- Draft code resubmitted to legal for review.
- City of Fort Pierce Landscape Standards to be discussed at the January 2025 Planning Board meeting.

MILESTONES

1.	Complete legal review	12/24
2.	Planning Board: Review	1/25
3.	DECISION: Landscape Code Adoption	3/25

Responsibility: Planning Director

ACTION ITEM 9 : Architectural Design Standards Ordinance - Direction and Adoption

KEY ISSUES

- Ordinance Revision
- Historic District

OCTOBER 2024 UPDATE

- City of Fort Pierce Architectural Design Standards to be presented to City Commission for adoption November 2024.
- Ordinance amending the Design Review Code to be presented to City Commission for approval November 2024.

MILESTONES

1.	Complete legal review	Complete
2.	Planning Board: Review	Complete
3.	DECISION: Architectural Design Standards Ordinance Adoption	11/24

Responsibility: Planning Director





SUNRISE THEATRE

SUNRISE THEATRE

COLLECTIVE SOUL
WITH OPENING ACT-ED KOWALCZYK
FEBRUARY 28TH AT 8PM

LATE NIGHT CATECHISM
FEB 28TH AT 8PM
IN THE BLACK BOX

enjoy

ACTION ITEM 1 : Homeless/Unhoused Residents Strategy: Goals/ Outcomes, Community Problem Analysis and Impacts, Best Service Needs, Report with Options, Direction and City Actions

KEY ISSUES

- Resources for Daytime
- City Role
- St. Lucie County Role
- Community Needs
- Community Resources
- Scope of Services
- Partner: Operator
- Location
- Costs
- Funding Mechanism
- Facility Design
- Hotel/Motel Option and Purchase
- Mobile Unit: Scope of Services and Design
- One Centralized Location
- Homeless Veterans Housing Options
- Location: West Industrial Area

MILESTONES

1.	Work with Treasure Coast Homeless Services Council to develop concept for a centralized facility	10/24
2.	Explore funding options	12/24
4.	DECISION: Funding for Homeless Daytime Facility and Mobile Unit	12/24

Responsibility: City Manager

OCTOBER 2024 UPDATE

Work is continuing with our partner, Treasure Coast Homeless Coalition, and other partners are being identified.



ACTION ITEM 2 : Youth Recreational Programs and Activities Expansion - Needs, Report with Options, Direction and City Role/ Actions

KEY ISSUES

- Community Needs
- Gaps
- Current Programs/Activities
- Level of Participation
- Locations
- Potential Additional Programs/ Activities
- Youth Recreational Trends
- Youth Recreational Realities
- City Role

MILESTONES

1.	Prepare youth recreation update	8/24
2.	COMMISSION DAY MEETING: Youth Recreation – What Has Been Done and Future Plan/Activities	8/24

Responsibility: Deputy City Manager - Administrative Services

OCTOBER 2024 UPDATE

The Fort Pierce FireHawks Football and Cheer Program is flourishing, featuring an impressive lineup of 9 football teams including:

- 1 team for ages 6 and under
- 2 teams for ages 8 and under
- 2 teams for ages 10 and under
- 1 team for ages 11 and under
- 1 team for ages 12 and under
- 2 teams for ages 14 and under

Additionally, we have 5 cheer teams supporting age groups 6U, 8U, 10U, 12U, and 14U, bringing together over 300 enthusiastic participants between the ages of 4 and 14. We are also thrilled to share that all our football teams are advancing to the conference playoffs, kicking off on November 2nd.

Our cheerleaders recently showcased their skills at the Pop Warner Cheer Competition held at Hidden Oaks Middle School on October 6th. They have two more competitions lined up this season.

ACTION ITEM 3 : Sunrise Theatre Capital and Financial Plan - Development, Direction, Funding Mechanisms and City Actions

KEY ISSUES

- Capital Needs
- Costs
- Funding Mechanism
- CIP Plan for Sunrise Theatre
- Sunrise Theatre Found Ownership of Building
- Major Facilities
- Sunrise Theatre Operating Model
- Marquee Upgrade
- Sunrise Theatre Foundation Fund Raising
- Operator Options

OCTOBER 2024 UPDATE

It is anticipated that a new RFP will be issued in early October for the operations of the Theatre. In the interim, FY25 budget funds are being allocated.

MILESTONES

1.	Develop a comprehensive CIP with projects	Complete
2.	DECISION: Budget FY 25 Funding for Sunrise Theatre CIP Projects	Complete

Responsibility: City Manager

ACTION ITEM 4 : Cobb's Landing - Report with Findings and Option, Direction, Issue RFP and Implementation

KEY ISSUES

- City Retention of Land Ownership
- Building Condition
- Community Historic Traditions
- Development Options
- Length of Contract
- Contract End Date
- Financial Component

OCTOBER 2024 UPDATE

The building assessment is 90% complete.

MILESTONES

1.	Complete survey	Complete
2.	Complete building condition assessment and needs	10/24
3.	Prepare a comprehensive report with findings and options	10/24
4.	COMMISSION DAY MEETING: Cobb's Landing Report Presentation, Discussion and Direction	11/24

Responsibility: Marina Director

ACTION ITEM 5 : City Marina Expansion - Report with Options, Direction, Funding and City Actions

KEY ISSUES

- Phase 1 – Marina Expansion
- Phase 2 – Internal Basin

OCTOBER 2024 UPDATE

The proposed contract has been reviewed by Marina staff and forwarded to the City Engineer for his review and to be placed on the City Commission agenda.

MILESTONES

1.	Complete engineering design	2/25
2.	Complete permitting	2/25

Responsibility: Marina Director

ACTION ITEM 6 : Indian Hills Clubhouse Facility/Pickleball Courts - Report with Options, Direction and Funding Mechanism

KEY ISSUES

- Phase 1 Pickleball Courts
- Banquet Capacity Investigation
- Partnership Operator for Banquets
- City Role
- Cost
- Funding

OCTOBER 2024 UPDATE

Contract has been executed with PRP Construction, LLC and work is scheduled to begin the first week of November 2024.

MILESTONES

1.	Conduct pre bid meeting	Complete
2.	Bid for Pickleball Courts	Complete
3.	DECISION: Award Contract for Pickleball Construction, Site Plan Approval	Complete
4.	Open Pickleball Courts	2/25

Responsibility: Deputy City Manager - Public Services



ACTION ITEM 7 : Little Jim Bait and Tackle Operations - RFP and Direction

KEY ISSUES

- Services
- Contract

OCTOBER 2024 UPDATE

RFP has been placed on hold.

MILESTONES

1.	Issue RFP	11/24
2.	Evaluate responses and prepare recommendations	12/24
3.	DECISION: Little Jim Bait and Tackle Contract	1/25

Responsibility: Marina Director

ACTION ITEM 8 : Animal Adoption Center Implementation - Next Steps (including Creation of 501c3 and Voucher Program Refinements)

KEY ISSUES

- 501c3 Creation
- Park Yard Upgrade
- Clinic Opening
- Clinic Voucher Program
- Funding Mechanisms

OCTOBER 2024 UPDATE

- Site plan work continues.
- Management met with Purchasing to initiate RFQ for veterinary services.
- Clinic fee schedule has been drafted - will mirror Treasure Coast Humane Society low-cost clinic fees.
- Job descriptions and equipment lists are being drafted.

MILESTONES

1.	Initiate fund raising campaign for Play Yard	Complete
2.	Create 501c3 organization	Complete
3.	Prepare report on clinic	11/24
4.	DECISION: Resolution on Clinic and Voucher Program	11/24
5.	Open Clinic	12/24

Responsibility: Community Response Director



ACTION ITEM 9 : Smart City Initiative Development - Direction and Actions

KEY ISSUES

- Downtown Fiber
- Airport Areas Fiber

OCTOBER 2024 UPDATE

- A revised Downtown SMART City MOU is currently being routed to remove the kiosks from the scope of work. Unfortunately, we could not make the contract work between the vendor, FPUA and the City of Fort Pierce at this time. The revised scope of work will take the money from the kiosk and will allow for free public Wi-Fi to be extended from Manatee Center to just north of River Walk. Additionally, the remaining funds will help expand fiber throughout Zone 2 between Orange Ave to Citrus.
 - ◆ Zone 1 - Ave C to Orange Ave was completed May 2023. As of 9-3-2024 FPUAnet has 14 customers within this fiber zone.
 - ◆ Zone 2 - Orange Ave to Citrus conduit and cable is installed. Splicing and testing of fiber is scheduled to be completed by the end of October 2024.
- Airport Industrial Park fiber build was completed June 3rd 2024. As of 9-3-2024 FPUAnet has 24 customers within this fiber zone.

MILESTONES

1.	Prepare update report	11/24
2.	REPORT: Smart City Initiative Update	12/24

Responsibility: FPUA Utilities Director

